## Minutes Brew Advisory Board 3/3/2023 TTC 4510

- I. Members Present: Trevor Klimek, Aaron Ross, Dan King, Jake Kirkendall, Brian Lindberg, Levi F.
- II. Members Absent: Dave Sippel, John Liberty, Steve Bertman, Mike Babb
- III. Call to Order: *Brian Lindberg*
- IV. Perkins Core Performance Indicator: Enrollment: 2017-2018year 39 students registered for Certification. Thirty-eight students registered for Associates Degree. In the year, 2017 we had 16 students graduated with Certification, 3 students with Associates degree.
- V. Call to approve minutes from last meeting: *Trevor Klimek, seconded by Brian L.*
- VI. Program updates:

-Brew 200; Taproom Management: new class for students to have hands on action, serving, mingling with patrons.

-Brew 100, 150, 250 has "lab time" now.

-Brew 110 & 151 are now fully online.

-Kalsec collaboration was a huge hit on the Taps on Tuesday events.

VII. Outcomes of discussion points and actions taken:

-"TIPS certified" is becoming more apparent and might have a need for our student.

-Brewers Association also has trainings for students to obtain free certificated before even entering the workforce.

- Future collaboration with One Well, Founders Brewing and others on the radar.

## VIII. New business and/or projects assigned:

-Possible lecture series with Breweries from not only Michigan but around the U.S.

-Hop sensory, small lab production, pairings with KVCC's culinary food items with deep discussion.

-Showcase KVCC Brewing Program with the high job placement rates right after completion of program.

-Showcase KVCC's brews at beer festivals; more than Brewers Guild events. -Community Collaboration is necessary. KVCC needs to host more lectures surrounding craft beer. A lecture all on yeast, a lecture all on hops, lecture on grains.

-Have twice a year, a continuing education series all around brewing trends.

- IX. Next meeting date, time and location: TBD
- X. Adjournment The meeting was adjourned at 2:02pm by Brian L.